

**APPROVE ENTERING INTO AN AGREEMENT WITH THE CIVIC ENTERTAINMENT GROUP
TO PROVIDE REVENUE GENERATING SPORTS MARKETING SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into an agreement with the Civic Entertainment Group, to provide Revenue Generating Sports Marketing Services to the Board at a cost not to exceed \$14,750.00. Vendor was selected on a competitive basis

pursuant to a duly advertised Request for Proposal (Specification No. 04-050044). A written agreement is currently

AUTHORIZATION: Authorizing the General Counsel to include other relevant terms and conditions in the contract

11/16/07