

**APPROVE ENTERING INTO AN AGREEMENT WITH FLOWERS COMMUNICATIONS GROUP FOR CONSULTING SERVICES**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve entering into an agreement with Flowers Communications Group to provide consulting services to the Office of Communications at a cost not to exceed \$200,000. Consultant was selected on a competitive basis pursuant to Board Rule 5-4.1. A written agreement for Consultant's services is currently being negotiated. No services shall be provided by Consultant and no payment shall be made to Consultant prior to the execution of the written agreement. The

authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

CONSULTANT: Flowers Communications Group

**AUTHORIZATION:** Authorize the General Counsel to include other relevant terms and conditions in the

written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Director of Marketing, Office of Communications, to execute all ancillary documents required to administer or effectuate this agreement.

**AFFIRMATIVE ACTION:** The M/WBE goals for this contract include: 35% total MBE and 5% total WBE. However, the Waiver Review Committee recommends that a partial waiver of the M/WBE participation goals for this contract as required by the Revised Remedial Plan be granted because the contract is not

further divisible.

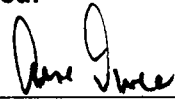
The vendor has scheduled the following firms and percentages:

**Total WBE – 100%**

Approved for Consideration:

  
Heather A. Chou

Approved:


  
Anne Dwyer

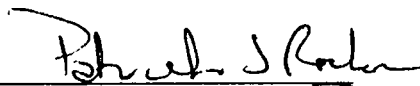
Chief Purchasing Officer

Chief Executive Officer

Within Appropriation:

  
John Maiorca  
Chief Financial Officer

Approved on behalf of: 

  
Patrick J. Rocks  
General Counsel