## BY LIEA EAEBCIZING THE SECUND UBLIUN LUBENT HE VUBERNEWS WITH VNEW **BROADCASTING, INC** THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION: radio marketing carriege fo<u>r all Chieses Public Sabada at a cost for the ention period not to exceed</u>

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(a=ca)	
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	news segment for attendance. During the 2008-2009 school year, Vendor will provide vacations, a shopping spree, and surprise visits by recording artists and radio personalities.
	OUTCOMES:
	Verdario continuo will receilt in impressed attandence and a more informed attadant body.
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Approved for Consideration:

HEATHER A. OBORA Chief Purchasing Officer

Within Appropriation:

PEDRO MARTINEZ

Chief Financial Officer

Approved:

ARNE DUNCAN

**Chief Executive Officer** 

Approved as to Legal Form:

PATRICK J. ROCKS General Counsel