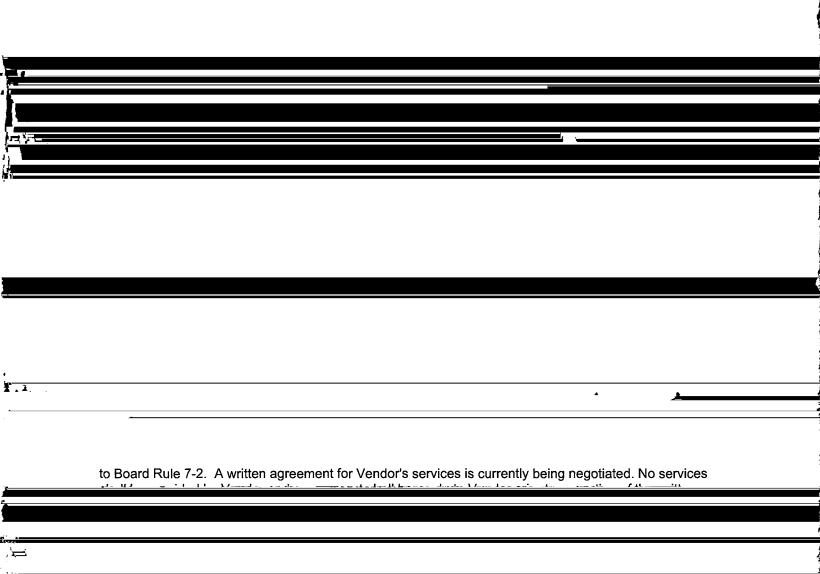
AUTHORIZE NEW AGREEMENT WITH LOPEZ MARTIN AND ASSOCIATES, INC. D/B/A PURPLE GROUP TO PROVIDE A PUBLIC EDUCATION MARKETING PLAN FOR HEALTHY CPS INITIATIVE

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize an agreement with Lopez Martin & Associates Inc. d/b/a Purple Group to provide a public education marketing plan for the Healthy CPS initiatives to the Office of Student Health and Wellness



| | DELIVERABLES: |
|---------------------------------------|---|
| · | The Vendor will produce the following: 1. A Public Education Initiative work plan: Vendor will outline the goals, objectives, strategies, tactics, |
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| _ | 2. New and/or adaptive advertisements: Vendor will place advertisement on healthy school environments |
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| · · | GENERAL CONDITIONS: Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS |
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| | investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations. |
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