

June 24, 2015

**AUTHORIZE THE PRE-QUALIFICATION STATUS OF AND NEW AGREEMENTS WITH VARIOUS VENDORS TO PROVIDE EDUCATIONAL PRODUCTS**

**THE CHIEF ADMINISTRATIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Authorize the pre-qualification status of and entering into new agreements with various vendors to provide educational technology products and programs at an estimated annual cost set forth in the Compensation Section of this report and authorize a written master agreement with each vendor. Vendors were selected on a competitive basis pursuant to Board Rule 7-2. Written master agreements for vendors are currently being negotiated. No services shall be provided by and no payment shall be made to any vendor prior to the execution of their written master agreement. The pre-qualification status approved herein for each vendor

The following ARE NOT included in the scope of this RFQ:

-Technology Assets as described in the RFQ

-Information Systems for management as described in the RFQ

-Curricular products such as digital textbooks

**OUTCOMES:**

This approval will result in a pool of pre-qualified vendors to provide Education Technology (Ed Tech) products for purchase by schools. Products provided by these pre-qualified vendors will be vetted for basic

**FINANCIAL:**

Various Funds, Various Units

\$1,000,000.00, FY 16

\$1,000,000.00, FY 17

\$1,000,000.00, FY 18

Not to exceed \$3,000,000.00 for the three (3) year term. Future year funding is contingent upon budget

participation and approval

CFDA#: Not Applicable

1) Vendor # 94865  
3-C INSTITUTE FOR SOCIAL DEVELOPMENT  
1901 N. HARRISON AVE., STE 200  
CARY, NC 27513  
Melissa DeRosier  
919 677-0102  
Ownership: Melissa Derosier-100%

2) Vendor # 12499  
ACHIEVE 3000  
1985 CEDAR BRIDGE AVE., STE 3  
LAKEWOOD, NJ 08701  
Jim O'Neill  
732 367-5505  
Ownership: Achieve3000 Holdings, Inc.

3) Vendor # 99838  
ACHIEVEMENT NETWORK THE

4) Vendor # 38356  
AKJ WHOLESALE, LLC DBA AKJ BOOKS  
4702 BENSON AVE  
HALETHORPE, MD 21227  
Tim Thompson  
410 242-1602  
Ownership: Timothy Thompson-60%, James Seba-19.45%, Anthony Libonaki-11.43%, Brian Schlessinger-2.86%, Samuel Collins-6.26%

5) Vendor # 12990  
AMPLIFY EDUCATION, INC F/K/A WIRELESS GENERATION, INC.  
55 WASHINGTON ST., STE 900  
BROOKLYN, NY 11201-1071  
Larry Berger  
212 213-8177  
Ownership: News Corporation-100%

6) Vendor # 98804

225 FRIEND ST., STE 704  
BOSTON, MA 02114  
Natasha Telesford  
617 725-0000  
Ownership: Non-Profit

APEX LEARNING, INC  
1215 FOURTH AVENUE, STE 1500  
SEATTLE, WA 98161  
Lars Gaarde  
206 381-5600

Ownership: Mk Capital Sbic, Lp, Warburg Pincus Equity Partners, Lp, Other

7)

Vendor # 16360  
Actively Learn  
240 2ND AVE. S., #223  
SEATTLE, WA 98104

Jay Goyal

10)

Vendor # 63673  
CDW GOVERNMENT, LLC  
300 NORTH MILWAUKEE AVE.  
VERNON HILLS, IL 60061

Brondi Stekel

855 862-5505

Ownership: Jay Goyal-38.41%, Deep  
Sran-14.79%, Other-46.8%

877 489-8641

Ownership: Cdw Llc-100%

11)

Vendor # 30435  
BENCHMARK EDUCATION CO.  
145 Huguenot St.  
New Rochelle, NY 10801

Anya Phelan

914 637-7244

CLASSROOM, INC  
245 FIFTH AVE., 20TH FLR.  
NEW YORK, NY 10016

Lisa Holton

212 545-8400

Ownership: Non-Profit

Reycraft-50%

9)

Vendor # 94668

12)

Vendor # 37857

COMPASS LEARNING , INC

13)

16)

COMPUTER SERVICES &CONSULTING, INC.  
(CS&C)

1613 S. MICHIGAN AVE.

CHICAGO, IL 60616

Babylon Williams

Clay Piggy, LLC

3200 UNIVERSITY PARK LN.

IRVING, TX 75062

Narinder Budhiraja

469 583 7504

317 360,1100

Ownership: Caroline Sanchez Crozier-100%

Ownership: Narinder Budhiraja-90%,  
Other-10%

14)

17)

Vendor # 96413

Vendor # 16345

GOUGH AN COMPANIES INC DBA

Conscious Content Media dba Speakbase

19)

Vendor # 23392

DELTA EDUCATION LLC & EDUCATORS  
PUBLISHING SERVICE (EPS)

P.O. BOX 3000

NASHUA, NH 03061

Michael Bates

22)

Vendor # 70047

ESPAK, INC

820 W. JACKSON, SUITE B100

CHICAGO, IL 60607

Jenny Sheridan

616 312 5557

603 889-8899

616 312 5557

616 312 5557

616 312 5557

25)

Vendor # 10007

Ellevation, LLC  
77 SUMMER STREET, 7TH FLOOR  
BOSTON. MA 02196

Leslie Randall  
617 307-5757

Ownership: Edward Rice-32%, Jordan  
Merones-32%, Chris Gabrieli-16%, Other-20%

26)

Vendor # 16328  
Evolution Labs, Inc.  
83 SOUTH STREET  
MORRISTOWN, NJ 07960  
Peter Kraft  
866 648-9975

28)

Vendor # 10000

Focus Care, Inc. DBA FEV Tutor, Inc.  
600 W. CUMMINGS PARK, STUIE 5000  
WOBURN. MA 01801

Caitlin Powers  
781 376-6931

Ownership: Asb Enterprises Limited-100%

29)

Vendor # 16379  
Globaloria LLC  
113 WEST 78TH STREET  
NEW YORK, NY 10024  
Amber Oliver  
650 380-3667

Ownership: Peter Kraft 42.5%, Tracy

Ownership: Peter Kraft 42.5%, Tracy

(Globaloria LLC, Formerly Known As Corella



31)

Vendor # 21121

34)

Vendor # 84484

HANDWRITING WITHOUT TEARS, INC

8001 MACARTHUR BLVD.

CABIN JOHN, MD 20818

Eric Olsen

301 983-8409

Ownership: C. Eric Olsen Gst Trust-15.98%,  
John C. Olsen Gst Trust-10.00%, Julie C.

IMAGINATION STATION, INC.

8150 NORTH CENTRAL EXPRESS, SUITE  
2000

DALLAS, TX 75206

Diane Borgwardt

866 883-7323

Along Gst Trust 11.00% John C. Olsen

Trust-2.87%, Julie C. Olsen Trust-1.8%, C. Eric  
Olsen-32.63%, Kirstin E Parsons-7%,  
Olsen-Parsons 2012 Trust-11%

Vendor # 97955

37)

Vendor # 16347  
Imagine Easy Solutions LLC  
225 EAST 34TH STREET, #211  
NEW YORK, NY 10016  
Jeffrey Rotella  
212 675-6738

Ownership: Neal Taparia-50%, Darshan Somashekar-50%

38)

Vendor # 98586  
K12 VIRTUAL SCHOOLS, LLC  
2300 CORPORATE PARK DRIVE  
HERNDON, VA 20171  
Gregg Levin  
703 483-7100

Ownership: K12 Management Inc-100%

40)

Vendor # 34896  
LEARNING INTERNET DBA LEARNING.COM  
1620 SW TAYLOR., STE 100  
PORTLAND, OR 97205  
Keith Oelrich  
800 580-4640X464

Ownership: Educomp Solutions, Inc.-59%, Fa Private Equity Fund Iv, L.P.-24%, Other-17%

41)

Vendor # 99625  
LEARNZILLION, INC  
5038 MACARTHUR BLVD. NW  
WASHINGTON, DC 20016  
Eric Westendorf  
202 596-1621

Ownership: Eric Westendorf-16.78%, Alix

43)

46)

Learning Bird, Inc  
P.O. BOX 317  
FOX RIVER GROVE, IL 60021

MCGRAW-HILL SCHOOL EDUCATION, LLC  
860 TAYLOR STATION RD.  
BLACKLICK, OH 43004

Michael Campbell  
630 626-4030 X 802

Ardena Amos  
800 334-7344

Ownership: Learning Bird Canada-100%

Ownership: Mcgraw-Hill School Education Holdings, Llc-100%

44)

47)

Vendor # 15780  
LightSail Inc

Vendor # 67737  
MIND RESEARCH INSTITUTE

New York, NY 10007

111 ACADEMY STE 100

Casey Miller

IRVINE, CA 92671

Andrew Coulson

888 751-5443

Ownership: Gideon Stein, The Velhalla

49)

Vendor # 16366  
N2N HOLDING  
500 DAVIS ST.  
CHICAGO, IL 60201  
Nichole Hembree  
847 425-4267

Ownership: Shobha Shah 90%, Asha

52)

Vendor # 16385  
Otus, LLC  
900 N. MICHIGAN AVE. SUITE 1600  
CHICAGO, IL 60611  
Sam Spitz  
740 602-2503

Ownership: Ash Edwards, LLC, Chris Hill, Sam

50)

Shagle-10%  
Vendor # 99564  
NEWSELA INC  
519 8th Ave.  
New York, NY 10018  
Daniel Winston  
855 711-0118

Ownership: Owl Ventures, L.P.-18.02%,  
Matthew Gross-31.46%, Other-50.52%

51)

Vendor # 16367  
NOREDINK  
350 BRANNAN ST #250

53)

Spitz, Pete Helfers, Other  
Vendor # 35872  
PEARSON EDUCATION, INC  
PO BOX 2500  
Lebanon, IN 46052  
James Lippe  
1-800 876-5507

Ownership: Ph Holdings, Inc. - 100%

54)

Vendor # 46471  
PEOPLES EDUCATION  
299 MARKET STREET., STE 240

55)

Vendor # 16334

Parlor Labs Inc.  
515 W. 19TH ST.  
NEW YORK, NY 10011

Alex Selkirk  
866 801-7323

Ownership: Alexander Selkirk-92.375%,  
Other-7.625%

56)

Vendor # 16334  
R & A Solutions, dba RANDA Solutions

58)

Vendor # 90045

REDBIRD ADVANCED LEARNING  
1825 S. GRANT ST. STE 450  
SAN MATEO, CA 94402

Joe Brumfield  
646 291-9004

Ownership: Rocket Learning Holdings-100%

59)

Vendor # 70057  
RETHINK AUTISM, INC

5000 MERIDIAN BLVD., SUITE 400  
FRANKLIN, TN 37067  
Jim Reams  
877 220-8838

Ownership: Martin Reed-100%

NEW YORK, NY 10010  
Heidi Wenger  
646 257-2919

Ownership: Daniel Etra-13%, Arboretum  
Ventures Iii-20%, Eran Rosenthal-10%,  
Mikhael Givoni-13%, Daniel Etra-13%

61)

64)

ROSETTA STONE LTD.

SUNBURST DIGITAL, INC

PALATINE, IL 60055-7714

HOFFMAN ESATES, IL 60169

Steve Quan

Dan Sladek

800 788-0822

800 321-7511

Ownership: Rosetta Stone Inc-100%

Ownership: Suneige Ventures Lcc-49%, Paul Clinicales-32%, Ignite Learning Inc-12%, Other-1%

62)

Vendor # 99657

65)

SCHOOLOGY, INC

Vendor # 42634

145 WEST 30TH STREET, 40TH FL

QUINCY INTERNATIONAL INC

67)

Vendor # 16343

Smarty Ants, Inc.

70)

Vendor # 25947

TRIUMPH LEARNING, LLC

SAN RAFAEL, CA 94903

Sydnee Erlanger

415 524-8480

LITTLETON, MA 01460-4270

Jamie Mallette

212 857-8427

68)

Vendor # 47707

Ownership: Tim Bender-23.92%, Michael Wood  
(As Trustee)-19.14%, Michael Wood-40.27%,  
Other-16.67%

71)

Vendor # 15912

TURNING TECHNOLOGIES, LLC

241 TALLY HO DRIVE

VERNON HILLS, IL 60061

241 FEDERAL PLAZA WEST

YOUNGSTOWN, OH 44503

73)

Vendor # 16338

Webanywhere, Inc

564 W. RANDOLPH STREET, 2ND FLOOR

CHICAGO, IL 60661

Kara Sanderson

815 505 1711

Ownership: Webanywhere Ltd-100%

74)

Vendor # 16346

iearn, usa

175 RIVERSIDE DRIVE SUITE 450

NEW YORK, NY 10115

Bridget Stout

212 870-2693

Ownership: Non-Profit